

Christian Lopez

Specializing in bridging gaps in imagination between business, design, and leadership teams; take pride in delivering designs that align vision with execution.

Portfolio

www.Chrisglz.com

EXPERIENCE

First Gen-X, Los Angeles, CA — Product Designer

06/2025 - Current

- Lead the design of both student- and advisor-facing platforms, from wireframes to high-fidelity prototypes.
- Conducted user research and usability testing with controlled groups to validate design decisions and identify pain points in advising workflows.
- Continuously iterate and refine designs based on user feedback and evolving product goals to align with platform objectives.
- Supported outreach and research initiatives to ensure the product effectively addresses real-world challenges faced by first-generation college students and their advisors.
- Leveraged AI tools to accelerate front-end development and create rapid prototypes, improving design-to-development turnaround and testing new user experiences faster.

Urban TXT: Teens Exploring Technology, Los Angeles, CA — UX/UI Designer & Marketing

08/2023 - 12/2024

- Redesigned internal web platforms, including a data analytics platform and a coding platform for students, creating comprehensive UI libraries that reduced design inconsistencies and improved scalability across 5+ projects.
- Designed and implemented comprehensive guidelines for setting up design files, presenting designs to stakeholders, and reusing components
- Provided leadership to the marketing team by delivering graphic design support for 10+ projects beyond UX/UI design and developing marketing plans to increase social media engagement by 40% and boost brand visibility.

Station Digital Media INC, Long Beach, CA — Jr. UX/UI Designer

01/2022 - 04/2023

- Designed and delivered user-centered, responsive UI/UX solutions for 5+ large OEM companies such as Toyota, Mazda, Yamaha, Kawasaki, Subaru, and more.
- Developed compelling conceptual designs for sales support that increased client engagement, directly contributing to onboarding 3+ new projects and generating

SKILLS

- Conceptual Design
- Components Design
- Prototyping
- Visual Communication
- Urban Mobility Design
- Library Creation
- Data Analytics Design
- Figma proficiency

LANGUAGES

English

Spanish

over \$2M in additional revenue.

- Collaborated with cross-functional teams, including developers, product managers, and stakeholders across 3+ countries and multiple time zones, ensuring adherence to design and usability standards for 5+ projects.
- Created and maintained design libraries and style guides that improved design consistency across 5+ products, enabling seamless scalability for future projects.

UCLA YouthSource, Los Angeles, CA — Graphic Design Intern

11/2021 - 01/2022

- Researched the NFT market to develop a strategic framework for NFT production and sales, aligning with the organization's mission, culture, and vision.
- Designed and produced graphics and videos using Adobe Illustrator, Photoshop, Premiere Pro, and Blender, creating visually compelling assets that reflected brand identity.
- Crafted graphic designs for posters, promotional videos, and user interfaces to support marketing and user engagement efforts.

EDUCATION

Hawaii Pacific University, Honolulu, HI — Degree in Integrated Multimedia